



GEORGIA SOUTHWESTERN
STATE UNIVERSITY



Specializing in Solutions



COMPANY PROFILE

Oracle Real Estate Group (OREG) is a higher education advisory group with a focus on holistically optimizing student communities through data-driven solutions in the areas of planning and performance enhancement. OREG advisors have conducted case studies and implemented programs that have driven results for more than a **billion dollars** of campus facilities and **41,500 beds** involving on- and off-campus housing communities. We Provide

- Operational Assessment and Analysis
- Auxiliaries Support and Advisory
- Student Experience Program Optimization
- Consumer Surveys
- Comprehensive Project Planning
- Comprehensive Housing and Market Studies
- Project Implementation and Oversight
- Employee Training
- Occupancy Enhancement Advisory

METHODOLOGY

- Data centered solutions
- Plans calibrated for optimum outcomes
- Student centered - Campus-wide collaboration
- Boots on the ground inclusive

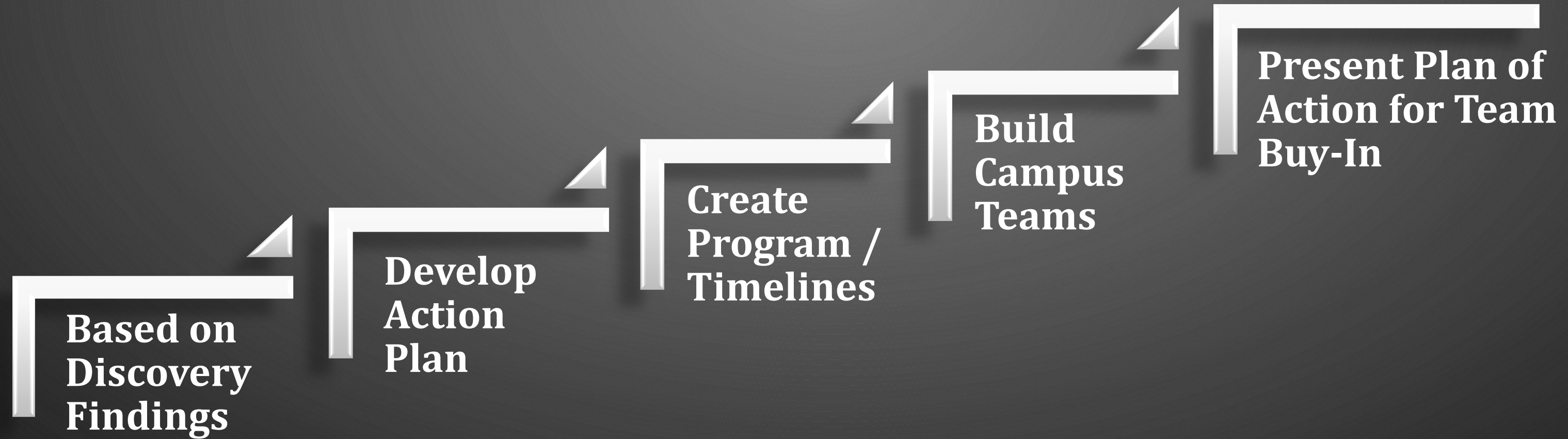


OREG's Analysis is **Calibrated To The Unique** Challenge of Each Individual Client and Focuses on Identifying Successes, Sensitivities and Opportunities!

Phase I - Discovery Process

Discovery → Site Visits → SWOT Analysis → Market Demand → Data Analysis → Comprehensive Study

Phase II – Plan Development



Phase III – Implementation Phase

Implement Strategies



Train Staff



Provide Team Support



Monthly Monitoring



Modify as Outcomes Dictate

*Occupancy
Optimization*

*Driving
Extraordinary
Outcomes*



*Amazing
Student
Experience*

First Choice Institution

*Increased
Engagement*

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